



In addition to our fundraiser, we also launched an online poll on New Matilda's popular Twitter account. We asked readers: 'On a scale of 1 to 10, 10 being Naomi Robson, how trashy is Today Tonight's journalism?'

Of the two available options – 10 or 11 – a whopping 96 percent of respondents chose the latter. Admittedly, the poll only attracted 73 votes, however, by your client's standards, that represents a scientifically valid sample. Thus, the jury is well and truly in – the nation overwhelmingly agrees that your client's journalism stinks. Obviously, I intend to rely on this factoid if the matter proceeds to court. Got you last, no returns.

At this juncture, I should also acknowledge that some of the things said about your client by my readers have been rather ungracious. Please be assured that I in no way endorse these comments, nor do I intend to repeat or amplify them in any way, in particular one comment from a reader who described Channel 7 as "less trustworthy than a malignant tumour" and another who noted that "Today Tonight is to journalism, as Donald Trump is to pole-dancing... i.e. unsuited".

None of this, of course, is relevant to why I'm actually writing to you. I raise these issues merely because it feels good talking about them. And so to the matter at hand. In my previous correspondence to your firm, I attached an invoice for \$3,600 (plus GST) being for *my* time that *you* wasted in dealing with the World's Worst Concerns Notice. I still consider that \$3,600 (plus GST) was a very reasonable sum in the circumstances. Despite my obvious generosity, and your obscene wealth, the account remains unpaid.

This is especially confusing when you consider that my invoice clearly stated that New Matilda's trading terms were "seven (7) days". While I accept that on issues like the trashiness of your client's journalism, there may be room for debate (refer to poll above), I think we can both agree that an invoice marked 'payment is required within seven (7) days' is pretty clear cut. There really isn't a lot of wiggle room there.

This doesn't have to get weird or ugly, Ms Perry. There are a number of ways you can settle this account. My first preference would be for you to pledge \$3,600 towards our Pozible fundraising campaign. This would assist us to achieve our fundraising goal almost overnight. My second preference would be for you to have the money delivered to me in small, unmarked bills. Please send to 'New Matilda, Shoe-Box In the Middle Of the Road, Point Lookout Qld 4183.'

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